



## Exciting Partnership Between Three Global Entrepreneurial Companies

Boost Juice, Finance Apps and Enterprise Outsourcing have agreed to partner in enabling Boost's international expansion.

Melbourne, 10 October 2022

**Finance Apps and Enterprise Outsourcing announced this week that they have entered a strategic partnership with Boost Juice.** Back in 2000, three completely different companies started their journey to **success** in their chosen fields. One was in the **healthy** Juice & Smoothie retail space; another was in Procurement and Inventory Management and the other in Information Technology. All companies have two things in common: **passion** and **customer first** thinking. Today, they come together in partnership to continue their success in an ever-changing, fast-paced environment. This is where the **innovative**, tasty and health-focused Boost Juice meets Enterprise Outsourcing and specialized Finance Apps procurement software.

***“This partnership allows our international network to securely enter the digital age with the latest technology”***

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This partnership will **simplify** and **enhance** daily business operations for selected Boost Juice international locations, bolstering their competitive **advantage** and innovative products in international markets. Finance Apps is a **specialized** mobile digital procurement and inventory management software solution that targets the **restaurant** and **hospitality** industry, and Enterprise Outsourcing is a **global** leader in technology that provides an innovative and secure technology platform for any business.



These two companies have come together to provide Boost with a **tailored** procurement and inventory management application and a **secure**, innovative platform for the implementation of the latest technology. This will **enhance** operations and streamline processes, as well as offer **24/7** support to **prevent** any downtime globally.



*“We have integrated and implemented state-of-the-art technology tools as well as set up support portals that are 24/7 available to assist each Boost Juice store”*

Boost is now one of the largest juice and smoothie brands in the world with over 600 stores across 14 countries and a simple vision of making sure every customer leaves a Boost Juice bar feeling just that little bit better. Finance Apps has been intuitively developed to **consolidate** all procurement and inventory processes with any **ERP** solution. It is an **easy to use** and access application with **comprehensive** integrations for accuracy, it also provides **holistic** procurement capabilities on a global scale.

Callum Mackay, Head of International Business at Boost Juice, mentioned, *“We are thrilled to announce this innovative partnership with Enterprise Outsourcing and Finance Apps. This partnership allows our international network to securely enter the digital age with the latest technology providing a customised procurement and inventory solution for our Master Franchise partners around the world. The solution will directly streamline our stores’ procurement and stock take processes which ultimately saves time and decrease costs via detailed reporting functionality”*.

*“We have implemented our unique procurement application which enables each Boost Juice store to manage their procurement needs in a secure centralised location. Through user-friendly technology, they will be able to manage their inventory accurately and efficiently.”* Schalk van der Merwe, Finance Apps CEO.

Enterprise Outsourcing’s **cost-effective** solutions **enable** a competitive advantage with **seamless** operations. Through **continuous** evolvement of their service offerings that are **in line** with customer requirements and market demands, they deliver **unique** IT solutions and **Online Services** that are innovative and cost-effective.

*“Cost-effective solutions enable a competitive advantage with seamless operations”*

*“We have integrated and implemented state-of-the-art technology tools, as well as set up support portals that are 24/7 available to assist each Boost Juice store. Our skilled technicians are available to prevent any downtime on a global scale.”* Sascha Joubert, Enterprise Outsourcing COO.

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